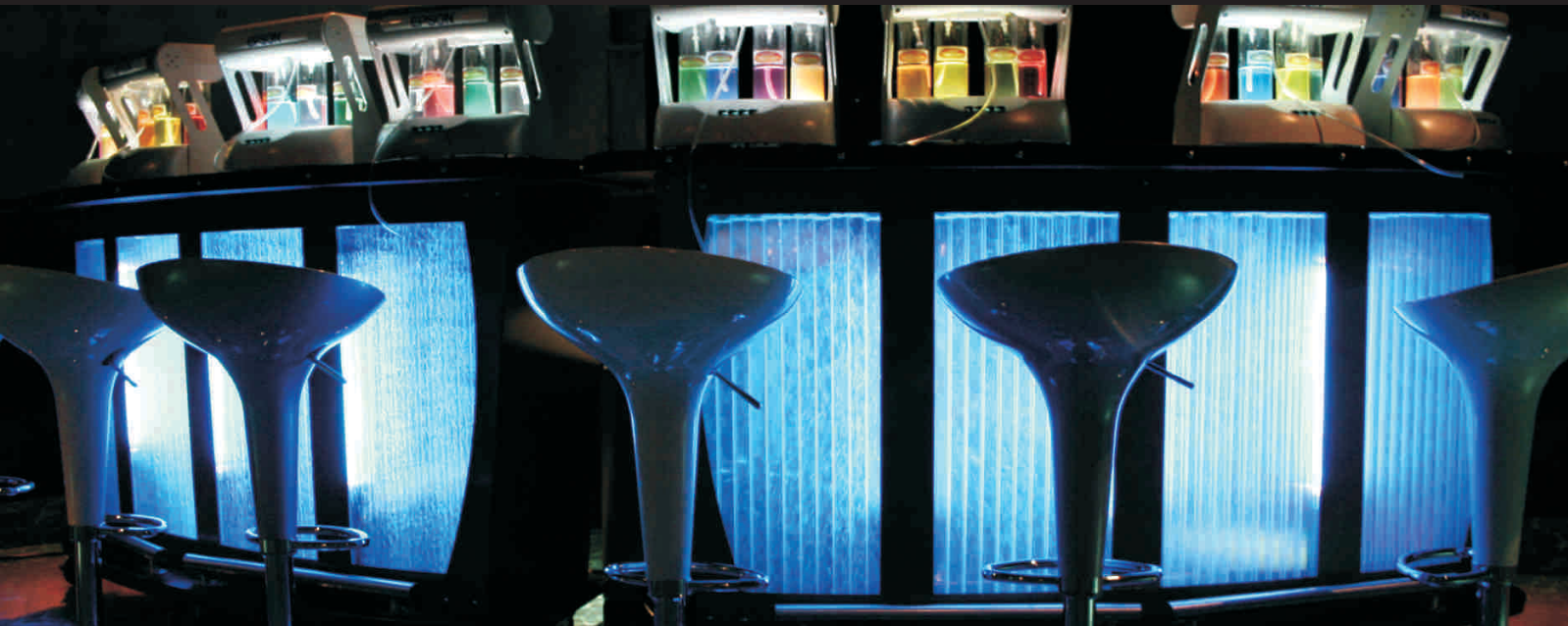


*Breathe life into your events!*



Corporate Event Specialists

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*[www.elementoxygen.ca](http://www.elementoxygen.ca)*

# The Elements

Oxygen Concentrators are used to filter the ambient air (the air we breathe) to provide enriched oxygen for the guest. These concentrators work on demand using a technology called Pressure Swing Adsorption (PSA). The oxygen flowing from the concentrator is approximately 95% pure and travels to the Oxy/Aroma delivery stations (infusers). The infusers will “flavour” the oxygen with the guest’s choice of safe, water-based, aroma-therapy scents. The guest will be out-fitted with a nasal cannula (nose hose) which is connected to the infuser. Breathing normally for the length of the session (10 mins) will give the guest a natural “high”, providing extra energy, relieving stress, headaches, and even hangovers! This is an extremely unique and popular entertainment product that draws attention and creates a buzz - literally!

## The O<sub>2</sub> Facts

90% of our energy comes from Oxygen and only 10% from food and water.

The ambient air that we breathe contains only 21% pure Oxygen, 78% Nitrogen, and 1% trace gases.



Cancer attacks every organ in our body, except the heart because of its abnormal supply of Oxygen.

If the Human body is stressed it will cause an Oxygen deficiency because it brings about the production of adrenaline which uses Oxygen.

# Trade Shows

Industry competition is fierce in today's business world. Trade Show presence is crucial - Element generates and sustains booth traffic by creating excitement with it's unique service. Your clients will spend more time in your booth than your competitor's. Guest's attention is yours for a full 10 minutes!



**Enhanced Booth Design**

- *Get guests off of their feet* •
- *Headache & Fatigue relief* •
- *One on One client attention* •



**Instructor is included**



**Sponsorship Opportunities**



**Improve Brand Awareness**

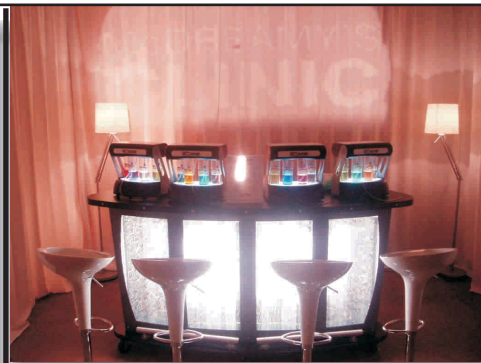


**Heavy booth traffic for show duration!**



# Corporate Events

## Customize Your Element



### Custom Options

- Aroma selection (41 to choose from)
- Attendant uniform
- Equipment colours
  - Bar wall, Infusers, Stools (match your theme)
- Floor sign and Infuser branding



### Service Includes:

- Set-up/Breakdown
- Bartenders/Equipment Technicians
- Nasal Cannulas (ample supply)
- Open Bar Policy (includes supplies)

### Event & Venue Ideas

- Trade Shows • Conventions • Sales Meetings •
- Corporate Wellness Days • Spa Area Additions •
- Company Parties • Product/Brand Launches •
- Sales Meetings • Sporting Events • Galas •



# Industry Talk

## Shopper's Drug Mart Shows

"I would like to take this opportunity to express my heartfelt thanks to you and the Element team for your very active participation in our recent conferences in Toronto, Calgary, and Halifax. All the comments we received were very positive, so much so, that the host of the events mentioned our booth at the dinner ceremonies! Your team's skill in handling the waves of conference participants and addressing their questions truly made for an informative session for our customers. Again, thanks so much for your enthusiastic participation in our conferences. I have no doubt that it would not have been the success it was without your presence."

- Tony Gagliese, NSM  
Ranbaxy Pharmaceuticals

## Travel Alberta

"Element offers an amazing service that is creative and entertaining. The Oxygen Bar added that "extra" something to the event, and our guests couldn't stop raving about their experience. Can't wait until next time!"

- Tran Nguyen, Account Manager (HCC)



## CAAMP Conference

"We have worked with Element Oxygen Bars for several years, and they have always managed to execute a flawless feature at our National Conference and Expo. The staff are professional and courteous, and make this area one of the highlights of the event!"

- Cara Shulman, Manager of Events (CAAMP)

***Contact us for a Quik Quote!***



**Phone**

**905.227.8162**

**Fax**

**905.680.4592**

**Email**

**info@elementoxygen.ca**

**Website**

**www.elementoxygen.ca**