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STRESSFUL TIMES CALL FOR THE ULTIMATE EVENT STRESS REDUCER - OXYGEN INFUSED MASSAGE SERVICES

Toronto Ontario, February 11, 2010 Message On Wheels, Canada's On Site Massage Specialists and Element Oxygen Bars announces the newest Spa Experience for the event industry - Oxygen Infused Massage Services.

Oxygen Infused Massage Stations go beyond traditional event entertainment by combining two of the most popular event components, reinforcing your branding with experiential face to face marketing and pampering.

"Adding social media like Twitter and Facebook, to the bombardment of advertising and the pressure to keep up with so much information is overwhelming our senses and creating more stress for everyone. Using experiential, hands-on-marketing and communication with a Relaxation Zone helps to create a personal touch that people remember and talk about. People want to feel good and smile again!" says Carrie Rubel, Chief Experience Officer at Message On Wheels.

Element Oxygen Bars and **Message On Wheels**, both veteran suppliers to Canada's event industry have combined their well received services to provide Event Planners with a cutting edge, unique service that will differentiate every event. The goal is to provide the ultimate spa experience with a one stop shop to save time and money for event planners and promotional companies across Canada.

Dave McNamara from Element Oxygen Bars; "In the trade show environment attendees often find themselves low on energy, getting aching muscles and general brain fatigue or headaches due to the overload of visual stimuli. Attendees need to feel a sense of importance at the show without having to carry around the extra weight of promotional products that they may or may not use again. By offering guests' enriched oxygen combined with massage we are able to boost energy levels, improve circulation, and create a non-invasive, desirable spa experience. This service positively affects the guest's mood and attitude towards the company and creates a connection that is stronger than it's competitors!

For the first time ever, the event industry has the opportunity to set up either a full Oxygen Bar as well as a full Massage Station or bring the mobility and convenience of having people experience both relaxation services at the same time. Oxygen Infused Massage delivers guests into a blissful state. Guests can enjoy an aromatherapy hand or shoulder and neck massage while sitting at the Oxygen Bar or they can receive their oxygen treatment while enjoying massage with the relaxation specialists in the ergonomic massage chairs.

Debbie Arato President of [Arato Entertainment and Events](#). "I have had the opportunity to work with both Message on Wheels and Element Oxygen over the years and both companies add such a unique and HEALTHY benefit to any event. To fuse the two together...what a fantastic concept.

When companies want to cut through the barrage of media and reach their target audience face to face, the Oxygen Infused Massage delivers the perfect experiential marketing experience for trade shows, road shows and pop up marketing events.

"We have something for everybody, full Massage/Spa Stations which are themed for parties or a la Carte services. Clients can choose exactly what they need to suite their budget and their objectives. We understand that event planners are looking to "WOW" their guests - after 10 years of offering Relaxation Massage, and Therapeutic Oxygen people still express their absolute delight with both services.

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